

VISION

Here at **BEEMA-PAKISTAN**, we take great pride in having initiated a process towards Islamization of insurance in Pakistan. We call this "**Real Insurance**". We believe, that "**Life and property of the UMMAH must be protected by the UMMAH**". In line with our belief, we have therefore, engineered a mechanism. Through which we re-insure our domestic risk at home. More, we use the re-insurance pool to assume cross border risk just as much. This enables the insurance industry to become an export revenue earner and also enables (multicurrency based) resource mobilization for Pakistan.

We now hope to address the new millennium providing directional leadership globally.

MISSION

We have taken '**evaluation**' and '**securitization**' as an integral part of risk assumption. This activity provides a very futuristic money management technique and in all cases '**real asset**' based synchronization. Risk assumed, is first evaluated, securitized and then reinsured. The proliferation of this proprietary method as the norm in the Pakistan Insurance Industry is our mission indeed.